



# Fyrbodal



# Uddevalla's history

In 1998, Uddevalla celebrated 500 years of being a town. It has been 500 dramatic years. A considerable age for a town that has both "tasted the bitterness of defeat and the sweetness of success", as it was referred to during the jubilee year.



# Uddevalla is the centre

- We are situated on the West Coast of Sweden, 80 km north of Gothenburg along the E6 motorway towards the Norwegian capital, Oslo, which is 200 km to the north
- We have a well organised infrastructure
  - Swedish national road 44 leads us quickly to the E20 and Stockholm
  - Railway – SJ 3000 to Stockholm
  - We have an international port
  - International airports – Göteborg Landvetter Airport, Rygge/Oslo
  - Domestic airport – Trollhättan-Vänerns Airport
- We have 260 km of coast within the borders of the municipality, which provides an abundance of coastal residences
- We are part of Region Västra Götaland, which has 1.6 million inhabitants
- Trade is thriving and Torp shopping centre is one of Sweden's largest suburban commercial centres



# Uddevalla Municipality's business community and labour market

- 1,800 new companies. Net increase since 2000
- 5,400 active companies in Uddevalla
- 24,300 job opportunities exist within the municipality
- Largest employer – Uddevalla Municipality with 4,500 employees
- Uddevalla Hospital 1,600 employees
- Largest private employers – Kynningsrud with 200 employees  
– IKEA 220 with employees
- The retail trade and the construction business employ approx. 2,100 people each



# The 10 largest private industries in Uddevalla ranked according to the number of employees

Retail trade	2,238
Construction business	2,227
Transportation and storage	1,101
Business services excluding property services and employment services	1,025
Wholesale and commission trade	842
Hotels and restaurants	811
Travel agents, surveillance services, real estate services, etc.	812
Personal services and other services	586
Trade in motor vehicles	578
Culture, entertainment and leisure	471

Source: SCB,Ampak 2014



## Number of people gainfully employed (daytime population) by branch of industry (SNI 2007) years 2002-2013

<b>Branch of industry</b>	<b>2002</b>	<b>2003</b>	<b>2005</b>	<b>2007</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>	<b>2013</b>
Agriculture, forestry and fishing	196	201	216	235	220	229	339	328	315
Manufacturing and mining	2 773	2 654	2 467	2 759	2 155	1 892	1 928	1 851	1 531
Energy and environment	183	192	141	146	188	195	187	200	249
Construction business	1 587	1 559	1 703	1 896	1 933	2 103	2 049	2 118	2 037
Trade	2 743	2 766	2 964	3 194	3 170	3 316	3 328	3 336	3 612
Transport	1 089	1 143	1 192	1 257	1 389	1 447	1 445	1 273	1 295
Hotels and restaurants	557	596	593	661	702	741	723	778	811
Information and communication	439	441	458	475	363	308	326	321	361
Credit institutions and insurance companies	255	247	255	286	231	236	210	220	217
Real estate business	376	367	394	405	386	392	392	441	427
Corporate services	1 588	1 408	1 848	1 757	1 832	2 088	2 115	2 120	2 179
Civil authorities and defence	925	1 205	1 393	1 566	1 607	1 643	1 558	1 711	1 703
Education	2 441	2 496	2 452	2 477	2 415	2 462	2 467	2 679	2 621
Nursing and care	5 495	5 692	5 844	5 702	5 386	5 270	5 427	5 555	5 500
Personal and cultural services, etc.	937	925	994	936	960	969	976	993	1 065
Unknown line of business	351	377	432	266	257	257	579	369	285
<b>Total:</b>	<b>21935</b>	<b>22269</b>	<b>23346</b>	<b>24017</b>	<b>23194</b>	<b>23548</b>	<b>24049</b>	<b>24293</b>	<b>24208</b>

**Source: SCB, 2013**



# Employment development within Uddevalla Municipality 1990-2000

Business community – Employment	Result	Result	Result	Result
	1990	1995	1997	2000
Agriculture, forestry and fishing	544	270	335	306
Manufacturing and mining	3,638	1,870	2,456	3,011
Energy production, water supply, waste management	230	184	189	169
Construction business	2,344	1,521	1,231	1,451
Trade and communications	5,073	4,198	3,750	3,773
Financial sector, media and corporate services	2,080	1,955	2,138	2,021
Education and research	1,897	1,881	1,713	2,034
Nursing and care	6,562	6,345	5,818	6,265
Personal and cultural services	1,494	1,362	1,429	1,394
Public administration	1,143	817	860	865
Non-specified activities	630	382	333	475
<b>All branches of industry</b>	<b>25,635</b>	<b>20,785</b>	<b>20,252</b>	<b>21,764</b>

Source: SCB 2007





# Trade is thriving

The retail trade employs 2,300 people

• 2003	<b>3.287 MSEK in sales, index</b>	<b>152</b>
• 2004	<b>3.504</b>	<b>155</b>
• 2005	<b>3.642</b>	<b>153</b>
• 2006	<b>3.822</b>	<b>150</b>
• 2007	<b>4.049</b>	<b>143</b>
• 2008	<b>4.176</b>	<b>141</b>
• 2009	<b>4.275</b>	<b>141</b>
• 2010	<b>4.384</b>	<b>140</b>
• 2011	<b>4.304</b>	<b>136</b>
• 2012	<b>4.336</b>	<b>134</b>
• 2013	<b>4.708</b>	<b>143</b>
• 2014	<b>4.990</b>	<b>149</b>

Source: HUI



## Fyrbodal

Newly registered  
companiens/ 1000 inh.  
2014

Nyreg. Företag per 1000 inv	Kommun	2014	2013	2012	2011	2010	2009
8,1	Strömstad	103	132	142	117	113	95
7,9	Sotenäs	71	57	77	70	68	75
6,2	Tanum	77	74	78	104	105	78
6,0	Orust	91	100	117	111	127	106
<b>5,4</b>	<b>Uddevalla</b>	<b>290</b>	<b>281</b>	<b>290</b>	<b>336</b>	<b>312</b>	<b>281</b>
4,5	Munkedal	46	51	59	61	50	38
4,4	Lysekil	63	55	85	80	74	65
4,3	Trollhättan	246	235	238	240	239	180
3,9	Åmål	48	39	46	41	59	43
3,6	Dals-Ed	17	13	35	25	35	31
3,6	Vänersborg	138	154	136	162	158	130
3,2	Färgelanda	21	21	29	22	23	21
2,8	Bengtsfors	27	26	28	29	48	35
2,4	Mellerud	21	41	36	38	49	37

# Summer residences in Fyrbodal

- In Fyrbodal, there are approx. 25,000 holiday homes
- The majority of them, almost 21,000, are located in Bohuslän within a distance of 100 km
- Uddevalla is the regional centre, where summer residents often visit/pass by during their stay



# Uddevalla creates growth

- Trading centre for 500 years
- High trading index
- Proximity to the entire Norwegian local market

/Sarpsborg, Fredrikstad and Halden with their 150,000 inhabitants and within a distance of 120 km will gradually become more accessible as the motorway to Oslo will be ready by 2014 at the latest/

- IKEA & IKANO are established in Östra Torp
- Solid net addition of new business formation



# Uddevalla creates growth

- The country's most visited provincial museum, Bohuslän's museum, with over 300,000 visitors
- 13 year population increase
- Housing in a large labour market region = continued positive population development
- New water and drainage connection on the stretch between Uddevalla and Ljungskile – more residences close to water
- Examples of new residential areas are Lanesund, Bohusgården, Valåsberget, Sundsskogen, Folkets Park, Skogslyckan and Östberget



# Uddevalla creates growth

- Uddevalla Upper Secondary School is the largest in the region, 3,200 students
- A creative university centre, HögskoleCentrum Bohuslän, with a clear focus on entrepreneurship
- Maritimt Center planned to be established
- New swimming facility planned



Welcome to  
Uddevalla  
for  
continued  
discussions!

